

Privacy Policy

Effective Date: 4/30/2018

TradeMore Services LLC (“Trademore”) values your business and is committed to protecting your privacy. This Privacy Policy sets forth our policies and practices for the collection, use and sharing of information we collect when you use our website Trademore.com (the “Site”) and our services (the “Services”).

I. COLLECTION OF INFORMATION

We collect information when you use our Site, contact us, and when you use our Services.

Information you provide directly to us. We collect information you provide directly, including:

- Your contact information, such as full name, email address, mobile phone number, and physical address;
- Make, model, carrier and condition of your device; and
- Correspondence you send to us.

Information we collect automatically. We may collect certain information automatically when you visit our Site, such as your Internet protocol (IP) address, device and advertising identifiers, browser type, operating system, Internet service provider, pages that you visit before and after visiting our Site, the date and time of your visit, information about the links you click and pages you view within the Site, and other standard server log information.

We may use cookies, pixel tags, and similar technologies to automatically collect this information. Cookies are small bits of information that are stored by your computer’s web browser. Pixel tags are very small images or small pieces of data embedded in images, also known as “web beacons” or “clear GIFs,” that can recognize cookies, the time and date a page is viewed, a description of the page where the pixel tag is placed, and similar information from your computer or device. By using the Site, you consent to our use of cookies and similar technologies.

When you contact us, we may monitor or record your call for quality assurance, training and security purposes.

Information we obtain from other sources. We may receive information about you from other sources, including through companies that collect consumer information such as demographic and interest data. In addition, if you access third-party services, such as Facebook, Google, or Twitter, through the Site or to share information about your experience on the Site or with our Services with others, we may collect information from these third-party services.

II. USE OF INFORMATION

We generally use the information we collect to:

- Fulfill your requests for products, services, information and support;
- Send you promotional materials from us or on behalf;
- Analyze the use of the Site and user data to understand and improve the Site and our Services;
- Prevent potentially prohibited or illegal activities and otherwise in accordance with our Terms of Use available by clicking on the “Terms and Conditions” link on www.Trademore.com; and
- For any other purposes disclosed to you at the time we collect your information or pursuant to your consent.

III. DISCLOSURE OF INFORMATION

We are committed to maintaining your trust, and we want you to understand when and with whom we may share the information we collect.

- Authorized service providers and partners. We share your information with service providers and partners who help us with specialized services, including email deployment, marketing, and data processing. This includes services provided by others to help us with analytics including, without limitation, [Google Analytics](#), which may include storing and accessing cookies and other information on your computer or wireless device.
- Business transfers. We may share your information in connection with a substantial corporate transaction, such as the sale of a website, a merger, consolidation, asset sale, or in the unlikely event of bankruptcy.
- Legal purposes. We may disclose information to respond to subpoenas, court orders, legal process, law enforcement requests, legal claims or government inquiries, and to protect and defend the rights, interests, safety, and security of Trademore, our affiliates, users, or the public.
- With your consent. We may share information for any other purposes disclosed to you at the time we collect the information or pursuant to your consent.

If you access third-party services, such as Facebook, Google, or Twitter, through the Site or to share information about your experience on the Site or with the Services with others, these third-party services may be able to collect information about you, including information about your activity on the Site, and they may notify your connections on the third-party services about your use of the Site, in accordance with their own privacy policies.

If you choose to engage in public activities on the Site, you should be aware that any information you share there can be read, collected, or used by other users of these areas. You should use caution in disclosing personal information while participating in these areas. We are not responsible for the information you choose to submit in these public areas.

IV. SECURITY

We use reasonable measures to help protect information from loss, theft, misuse and unauthorized access, disclosure, alteration and destruction. You should understand that no data storage system or transmission of data over the Internet or any other public network can be guaranteed to be 100 percent secure. Please note that information collected by third parties may not have the same security protections as information you submit to us, and we are not responsible for protecting the security of such information.

V. YOUR CHOICES

You may be able to refuse or disable cookies by adjusting your web browser settings. Because each web browser is different, please consult the instructions provided by your web browser (typically in the “help” section). If you choose to refuse, disable, or delete these technologies, some of the functionality of the Site may no longer be available to you.

VI. INTERNATIONAL USERS

The Site and Services are designed for and targeted to U.S. audiences and are governed by and operated in accordance with the laws of the U.S. We make no representation that the Site or Services are operated in accordance with the laws or regulations of any other nations. By using the Site and Services and providing us with information, you understand and agree that your information may be transferred to and stored on servers located outside your resident jurisdiction and, to the extent you are a resident of a country other than the United States, that you consent to the transfer of such data to the United States for processing by us in accordance with this Privacy Policy.

VII. CHANGES TO THE PRIVACY POLICY

We may update this Privacy Policy from time to time. When we update the Privacy Policy, we will revise the “Effective Date” date above and post the new Privacy Policy. We recommend that you review the Privacy Policy each time you visit the Site or use the Services to stay informed of our privacy practices.

VIII. STILL HAVE QUESTIONS?

If you have any questions about this Privacy Policy or our practices, please contact us via email at privacy@Trademore.com.